

# Tom Yao

## U.X. and Visual Designer

### Contact

Website + tomyao.com — Mobile + 404 907 7176 — Email + tomyao@icloud.com

### Work Experience

#### Co-founder & Chief Design Officer, PACare.io, LLC

Aug 2020 - Present

- Designed and developed PACare, a perioperative care application is aiming to transform the patient experience.
- Design and prototyped PACKids for Boston Children's Hospital. PACKids is an app that reduces children's anxiety during hospital visits by providing approachable educational content through storytelling.
- Part of the 2021 cohort of Harvard Innovation Labs Venture Incubation Program and Semi-Finalist of the President's Innovation Challenge.

#### Operations Consultant, Sidekick Analytics, LLC

Dec 2017 - Mar 2021

- Consulted on technology and design solutions to improve operation, management, and analytical processes for insurance brokerages and corporations globally in a wide range of industries from retail, to renewable energy.
- Designed email banners, infographics, presentations, company reports, and other visual content that are instrumental in the day-to-day operation and acquiring new clients.
- Revenue increase by 100% during my tenure as one of two employees at the company.

#### Project Lead & UX Designer, Deloitte Digital x SCADpro Collaboration

Sep 2019 - Dec 2019

- Led the team to successfully develop new hiring solution for internal and external use by Deloitte's consulting division.
- Managed 15 other people as team leader to complete an agile product development process in 10 weeks, including application prototype, VR and 360 experience, videos, process book, and presentations as final deliverables.
- Design and prototype a hiring experience on mobile device for Deloitte.
- As a result of project success, Deloitte has requested two additional paid projects, and increased campus recruiting quotas from SCAD.

#### Freelancer

Sep 2014 - Present

- Produce and sell original artwork regularly. Multiple paintings have sold for over \$2,000.
- Created 9 unique greeting card designs, selling approximate 5,000 cards in 2 years.
- Designed video, logos and infographics for a number of companies or organizations, including Slef Made Insights. Co, the Teach for Development Sierra Leone, Regnum Christi, and Mater Christi Classical Academy.
- Hired to teach a group of 4-5 homeschool students for a weekly high-school-level art class for 2017 - 2018 school year.

#### Field Operation Intern, Aegis Health Care, LLC

Jun 2018 - Sep 2018

- Redesigned internal systems to submit and track medical claims for 1,000 patients monthly.
- Redesigned data entry and tracking system for medical claims to enable Aegis to achieve its first-ever month of positive revenue generation.

### Education

Savannah College of Art and Design

B.F.A., User Experience Design

Minor, Graphic Design, Motion Graphics Design

Graduation date: May 2021

### Honors & Awards

Dean's List

Academic Honors Scholarship, SCAD

SCAD Achievement Honors Scholarship, SCAD

SCAD Student Success Grant, SCAD